

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Hamburger Company**  
**Attention: Accounts Payable**  
**5505 Connecticut Avenue NW - #219**  
**Washington, DC 20015**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
307145-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1555

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	307145	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 4:44 AM 7 Action News This Morning 430a-5a :30 PWF12111H \$150.00 NM									
2	10/23/12	10/29/12	5am News M-F	5-6am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 5:19 AM 5am News M-F 5-6am M-F :30 PWF12111H \$400.00 NM									
3	10/23/12	10/29/12	M-F 7-9am	7-9am M-F	22222--	:30	10	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 22222-- 10 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WXYZ M 10/29/12 7:55 AM M-F 7-9am 7-9am M-F :30 PWF12110H \$900.00 NM 5 WXYZ M 10/29/12 8:50 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$900.00 NM									
10	10/23/12	10/29/12	M-F 9a-10a	9-10am M-F	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 9:28 AM M-F 9a-10a 9-10am M-F :30 PWF12111H \$500.00 NM									
11	10/23/12	10/29/12	M-F 10a-11a	10-11am M-F	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/29/12 10:56 AM M-F 10a-11a 10-11am M-F :30 PWF12111H \$400.00 NM									

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<u>Invoice #</u> <b>307145-2</b>	<u>Invoice Date</u> <b>11/04/12</b>	<u>Invoice Month</u> <b>November 2012</b>	<u>Invoice Period</u> <b>10/29/12 - 10/29/12</b>
<u>Advertiser</u> <b>Protect Working Families</b>		<u>Product</u> <b>Protect Working Families</b>	<u>Estimate Number</u> <b>1555</b>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
12	10/23/12	10/29/12	M-F 11a-12n	11am-12pm M-F	11111--	:30	5	\$750.00	NM	
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WXYZ	M	10/29/12	11:32 AM	M-F 11a-12n	11am-12pm M-F	:30	PWF12110H	\$1,500.00	NM
13	10/23/12	10/29/12	12n-1p	12-1pm M-F	11111--	:30	5	\$500.00	NM	
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WXYZ	M	10/29/12	12:10 PM	12n-1p	12-1pm M-F	:30	PWF12111H	\$500.00	NM
14	10/23/12	10/29/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$1,000.00	NM	
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WXYZ	M	10/29/12	5:45 PM	5-6pm M-F	5-6pm M-F	:30	PWF12111H	\$1,000.00	NM
15	10/23/12	10/29/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	\$1,200.00	NM	
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WXYZ	M	10/29/12	6:23 PM	6-630pm M-F	6-630pm M-F	:30	PWF12111H	\$1,200.00	NM
16	10/23/12	10/29/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$1,200.00	NM	
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WXYZ	M	10/29/12	7:21 PM	M-F 7-730p	7-730pm M-F	:30	PWF12110H	\$1,200.00	NM
18	10/23/12	10/29/12	Late News after FB	11-1135pm M-Sun	11- 1- 1-	:30	4	\$2,000.00	NM	
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> 11- 1- 1-	<u>Spots/Week</u> 4	<u>Rate</u> \$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WXYZ	M	10/29/12	11:32 PM	Late News after FB	11-1135pm M-Sun	:30	PWF12111H	\$2,000.00	NM
19	10/23/12	10/29/12	Nightline	1135pm-1205am M	11111--	:30	5	\$750.00	NM	
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WXYZ	M	10/29/12		Nightline	1135pm-1205am M	:00		<del>\$750.00</del>	NM
Credited										
20	10/23/12	10/29/12	Jimmy Kimmel Live	1205am-105am M-F	11111--	:30	5	\$250.00	NM	
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WXYZ	M	10/29/12	1:30 AM	Jimmy Kimmel Live	1205am-105am M-F	:30	PWF12111H	\$250.00	NM



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**Cincinnati, OH 45264-3405**

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
307145-2	11/04/12	November 2012	10/29/12 - 10/29/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Protect Working Families	Protect Working Families	1555	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/23/12	10/29/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 2:12 AM M-F 106a-206a 106am-206am :30 PWF12110H \$150.00 NM									
24	10/29/12	10/29/12	Monday Prime C	10-11pm Monday	M-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/29/12 10:36 PM Monday Prime C 10-11pm Monday :30 PWF12111H \$5,000.00 NM									

Total Spots **15** Gross Total **\$16,050.00**

## Payment Terms 30 Days

Agency Commission **\$2,407.50**  
Net Amount Due **\$13,642.50**